

WHY WOULD YOU MESS AROUND?

BEFORE PRODUCTS in jars were flown around the world, women used plants and dairy products to enhance their beauty. Technology evolved and manufacturers turned their attention to reproducing and enhancing the benefits derived from those ingredients and literally - bottling them!

We are now realising that the latest may not always be the best. Food we eat is moving back to SLOW (Sustainable, Local, Organic, Whole) and beautifiers are moving back to a healthy balance of 'natural' and formulated.

OmVeda, a brand based on thousands of years of Ayurvedic wisdom instructs the therapist in the specific ways to blend 'food' ingredients with their formulas in order to enhance their effectiveness due to the high potency of specific actives, enzymes, vitamins and nutrients, within totally 'fresh' and organic plants and dairy products. Yoghurt is a treasure-chest of skin refining enzymes, zinc, calcium, vitamins B1, B2, B6, and B12, protein and yeast. Milk contains lactic and beta hydroxy acids, fats and proteins that gently cleanse, exfoliate and soften. Honey is renowned for its healing benefits and carrot juice is an excellent source of pro-vitamin A, vitamins C, D, E, K, B1 and B6, rich with biotin, potassium, calcium, magnesium, phosphorus, organic sodium and some trace minerals. Starch from raw potato pulp helps to tighten skin, lighten pigmentation, heal inflamed skin blemishes and deeply cleanse with vitamin C, B complex, potassium, magnesium, phosphorus and zinc, and cucumber and the skin share the same level of hydrogen.

But there are tricks to the 'food for beauty' art. OmVeda can help you steer the course between formulations and fridge in order to produce naturally beautiful results.

For therapists it is also rewarding to draw upon learned skills to create results for clients rather than only relying on a fully 'bottle-based' formula.

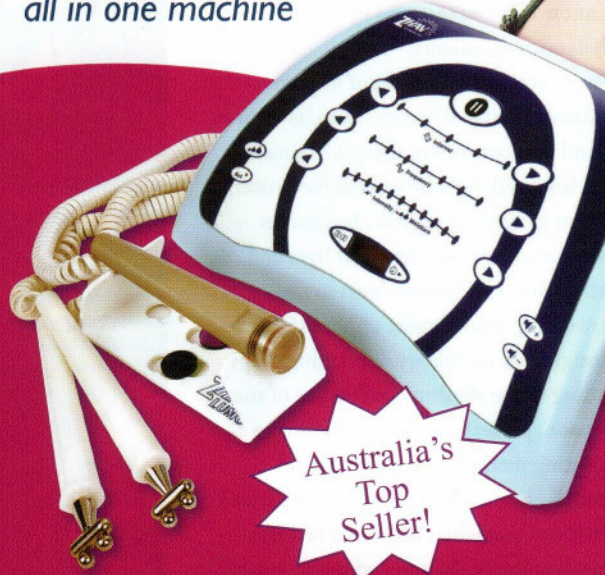
That is why it is well worth 'messing around' a little more and not 'just taking off the lid'!

OmVeda can be contacted on 1 300 662 383 or visit www.omveda.com.au.



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